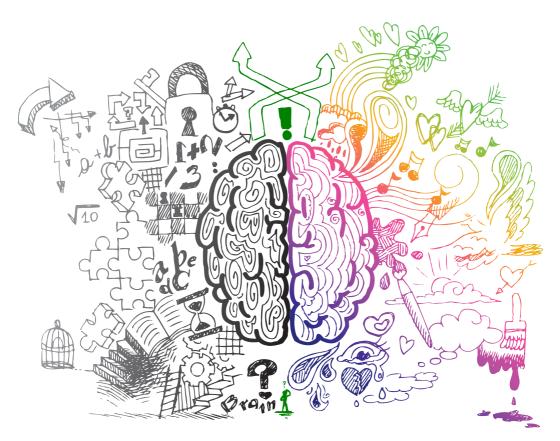
Transfer of Innovation • Entrepreneurship • Startup Training & Support • Intellectual Property Management • SMEs • Croatia • E-learning • EU





www.e-sgh.com/slim

Ideas-to-Market eCourse



## Free eCourse for entrepreneurs and SMEs IDEAS-TO-MARKET

Practical solutions for business

Do you have a good business idea and want to take it to the next level? Actually protecting and developing an idea can be complicated, confusing and lead to expensive mistakes. However, there are some things you can learn to help you develop your idea while minimising the risks and maximising the opportunities. The Ideas-to-Market eCourse will help you commercialise your idea while protecting your knowledge.

## www.e-sgh.com/slim

The eCourse is available in English, Croatian and Polish and covers four main topics:

Innovation and Intellectual Property Management

New Venture Business Plan

Financing and Valuation of Intellectual Property

Marketing and Strategy of New Product Development

## format

course is fully online work at your own pace & time monitoring of progress real life case studies certificate

## registration

register online start any time you like no costs more info at www.e-sgh.com/slim



This project has been funded with support from the European Commission.

This communication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.